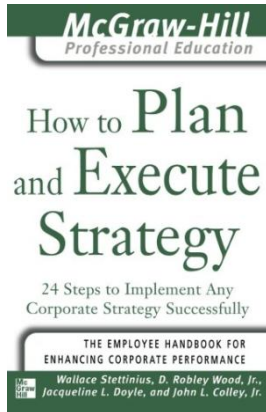


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HOW TO PLAN AND EXECUTE STRATEGY: 24 STEPS TO IMPLEMENT ANY CORPORATE STRATEGY SUCCESSFULLY



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- Authored by Wallace Stettinius, D. Robley Wood, Jacqueline L. Doyle, John L. Jr. Colley
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