



The 4 Contracts of Meaningful Work

By Pujan Roka

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. More and more organizations and management scholars are acknowledging the need to find new ways to motivate workers and make them creative and effective. The traditional management models, which are based on best practices that were suitable for the industrial age, are no longer effective to take organizations to new heights and create fulfilling work lives for their workers. Hierarchies, bureaucracy, control, and processes are preventing the information age workers to explore and realize their true potential and help their organizations to grow to new heights. Workers and organizations are yearning for new ways to become creative, competitive, and most importantly meaningful and purpose-driven. Karmic, Inc. introduces a new management paradigm that goes above, and beyond traditional management thinking. It shows ways to fuel the growth and vitality of the information age workers and organizations. As the information age evolves to the new age of knowledge and wisdom, organizations need the tools described in this book to thrive. Printed Pages: 224.



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