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## Global Compact International Yearbook 2015

By Elmer Lenzen

Macondo Publishing Gmbh Aug 2015, 2015. Taschenbuch. Book Condition: Neu. 279x207x27 mm. Neuware - Ban Ki-Moon: 'What began as a simple call to action has become a global force for good' The Global Compact International Yearbook is with more than 400,000 readers one of the worlds leading CSR publications. In the new edition Leonardo DiCaprio speaks about business and sustainability. Declares DiCaprio: 'We need to change our thinking and our sense of urgency.' Leonardo DiCaprio may be one of the world's top movie stars, but he would rather be defined and respected more for his work as a committed environmentalist. Over the years, he has personally funded as well as helped to raise tens of millions of dollars for a variety of green-related causes. He believes that his greatest legacy will be the progress he has helped make toward safeguarding the planet against the ravages of global warming, pollution, and species protection. Other issues are The state of CSR and 15th anniversary of the UN initiative When the UN Global Compact was founded 15 years ago, globalization was just starting and so was the concept of corporate social responsibility. In fact, many early approaches were about fair global trade....



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