



Microeconomics (International ed of 11th revised ed)

By Roger A. Arnold

Cengage Learning, Inc. Mixed media product. Book Condition: new. BRAND NEW, Microeconomics (International ed of 11th revised ed), Roger A. Arnold, The economy is tough - but economics doesn't have to be! Let Roger Arnold's Microeconomics, 11e, International Edition open up the world of economic analysis for your students. With more detailed coverage of the financial and economic crisis than any other principles text on the market, fun and innovative pedagogy, easy customization, and fully integrated digital and course management options, Microeconomics, 11e, International Edition is the perfect solution for any classroom. With intriguing pop culture examples, the text bolsters student interest by illustrating the unexpected places microeconomics occurs, and how economic forces link events to our lives and are part of your student's world 24/7. Building on the Video Office Hours lectures developed by Roger Arnold for the tenth edition, the eleventh edition features two entirely new video assets - See It Solved and GraphIt! See It Solved videos walk the student through a worked problem, similar to those found at the end of each chapter, providing an ideal study tool for reference as students work through assigned problems. GraphIt! videos demonstrate key concepts in graphing in short (averaging...



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